



FouadHoussien
Business Analyst and Developer



MY PORTFOLIO



Bio

Founder of Mustaner Company and A Certified Finance and Business Developer with over 10 years of experience in financial modeling, investment analysis, and business development.

Worked with more than 15 leading companies across diverse industries, including Vodafone, Talabat, Juhayna, Al Rajhi Bank, EFG Hermes, and the Arab African International Bank, supporting them in business strategy, market entry, and financial performance optimization.

Holder of multiple international certifications including:

- FMVA (Financial Modeling & Valuation Analyst) from CFI
- PMP (Project Management Professional) from PMI
- CBAP (Certified Business Analysis Professional)
- Certified Data Analyst from Microsoft
- MBA in Investment & Finance from the Arab Academy for Science, Technology, and Maritime Transport (AAST)
- Recognized as a certified professional trainer by ESLSCA University and the Egyptian Board Academy.

Led high-impact financial & business workshops for teams in banking, FMCG, logistics, telecom, and tech sectors.

Known for turning financial insights into strategic business decisions, building models that drive investment success, and empowering professionals through data-driven thinking.





FouadHoussien
Business Analyst and Developer

Certifications



Graduated from
Helwan University in
2018 with a major in
Finance.



MBA Holder from
AAST major
Investment and
Finance.



Certified Professional
Trainer from Eslesca
University.



Certified PMP (Project
Management Professional)
from Eslesca University .



Certified CBAP (Certified
Business Analysis
Professional) from CLS.



Certified FMVA
(Financial Modeling
& Valuation Analyst)
from CFI.



Certified PMP (Project
Management Professional)
from PMI .



Certified Professional
Trainer from Egyptian
board Academy in Egypt.



Certified Professional
International Trainer From
the ASIT.



Certified Data
Analyst from
Microsoft.



FouadHoussien
Business Analyst and Developer

My Clients

1

talabat

2



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4



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What I Offer

Financial Systems Services

1. Financial Process Design and Implementation:



- Develop customized financial workflows and processes for seamless operations.
- Implement systems to manage accounts payable, receivable, payroll, and budgeting.

2. ERP and Software Integration:

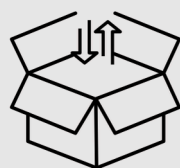


- Integrate financial modules within leading ERP systems for efficient management.
- Ensure compatibility and optimization with existing tools and platforms.

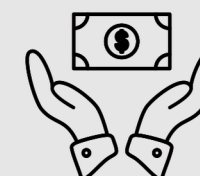
- ### 3. Help businesses and individuals build customized investment portfolios based on risk profile and objectives.



- ### 4. Support startups and SMEs in raising funds
- through strategic planning, pitch decks, and investor alignment.



- ### 5. Provide company valuation services
- using international standards and real-world benchmarks to guide mergers, acquisitions, or funding rounds.





What I Offer

Business Development Services

1. Business Analysis:

- Identify gaps and opportunities through comprehensive market and operational analysis.
- Gather and document stakeholder requirements to align strategies with business goals.
- Perform SWOT analysis and competitive benchmarking for informed decision-making.

2. Business Modeling

- Develop customized business models to visualize and optimize operations.
- Craft financial and operational models tailored to industry standards and organizational needs.
- Design strategic frameworks that align with long-term objectives.

3. Business Development:

- Create growth strategies to enhance market presence and revenue streams.
- Develop actionable business plans to drive expansion and innovation.
- Identify and capitalize on market opportunities through tailored solutions.





What I Offer

Data Analysis and Modeling



Comprehensive Data Analysis:

Detailed examination of datasets to uncover trends, patterns, and opportunities.



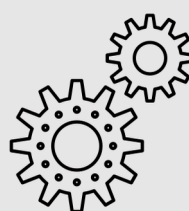
Customized Dashboards and Reports:

Interactive dashboards and visual reports using tools like Power BI and Tableau to help you monitor key metrics in real time.



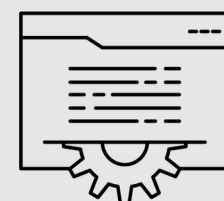
Forecasting and Predictive Analytics:

Utilize advanced statistical methods to anticipate future trends and make data-driven predictions.



Process Optimization:

Identify inefficiencies in your workflow and provide solutions to enhance productivity and reduce costs.



Market and Competitor Analysis:

Analyze market trends and competitor data to inform strategic business decisions.



Training and Capacity Building:

Equip your team with the skills to analyze and interpret data effectively.



What I Offer

Training Services

1. Business Development Training

Comprehensive training in business development essentials, strategic analysis, business planning, risk management, company evaluation, fundraising, opportunity management, negotiation, growth strategies using AI, and performance monitoring.

2. Data Analysis and Data Science Training

Training covers data analysis basics, Excel, Power BI, Google Data Studio, Tableau, AI and data science fundamentals, Python programming, data collection, web scraping, exploratory data analysis, data visualization, and data preprocessing.

3. AI for Business Training

Training on AI basics, Python programming, data collection, web scraping, data visualization, and data preprocessing, equipping participants to leverage AI for market research, content creation, and lead generation.

4. Investment Portfolio Training

Training includes company evaluation, investor pitch decks, fundraising strategies, risk management, business planning, and opportunity management, helping maximize investment potential.





What Sets Me Apart

- **Proven Expertise:** Years of experience in business analysis, development, financial systems, and data-driven strategies across diverse industries.
- **Customized Solutions:** Tailored services to meet your unique needs, whether you're a startup, SME, or established corporation.
- **Hands-On Approach:** A collaborative, practical, and results-driven approach to solving your business challenges.
- **Cutting-Edge Tools:** Proficient in industry-leading tools like Power BI, Excel, SQL, and more to deliver impactful results.
- **Real-World Insights:** Leveraging experience with market leaders to provide actionable and innovative strategies.

- **Certified Professional:** Backed by globally recognized certifications like CFA Level 1, FMVA, PMP, CBAP, and more.
- **Proven Track Record:** A history of delivering measurable growth, cost optimizations, and operational efficiencies.
- **Comprehensive Support:** From analysis to implementation, I guide you every step of the way to achieve your goals.
- **Passionate and Committed:** Dedicated to helping businesses and individuals succeed through knowledge, innovation, and creativity.
- **Focused on Growth:** Whether it's scaling your operations, improving decision-making, or driving profitability, I help you achieve sustainable growth.

**"Let's connect and bring your
business vision to life.
Reach out to discuss how we can
collaborate on your next project."**

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